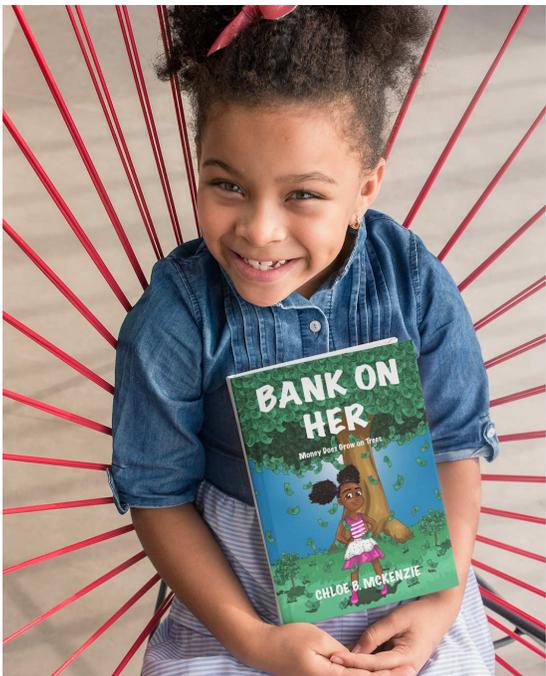




WealthRise® Read-A-Long Partner Engagement Opportunity



Our community approach is one of the more unique characteristics of our program. We look to customize opportunities for our partners' employees to participate in a day of service visiting inner city schools to introduce wealth literacy concepts to children of color. The WealthRise® Read-A-Long is a one-hour time commitment and can be deployed in one or more schools depending on partner giving goals.

Using our founder's book, *Bank on Her: Money Does Grow on Trees*, which teaches students about building wealth through compound interest, the Read-A-Long makes it easy to engage in meaningful financial literacy dialogue with kids, keeps the interaction exciting and fun for all participants and provides support to teachers in the classroom. They can now use this time to recalibrate or take a much-needed break.

Companies that provide hands on service projects for their staff report higher job satisfaction rates and a sense of pride amongst employees that can be priceless in supporting a healthy corporate culture. Clients and customers are more likely to become emotionally connected to brands that give back to local communities fostering authentic customer retention.

BlackFem® can launch the WealthRise® Read-A-Long is a turn-key opportunity. BlackFem® will manage on-boarding the school and event day logistics. Employees simply arrive at the school ready to read aloud and role play with kids who are eager to learn.

TIMELINE:	BlackFem can implement this program within 30 days of agreement
GRADE LEVEL:	The Read-A-Long is geared toward grades K-3
REGION:	The program can be implemented in any city nationwide
DONATION:	\$5,000 per school + Cost of books (approx. \$14 per child) <i>*Help as many classes at a school as you have volunteers to support</i>
PRODUCT DONATION:	For companies looking to make a lasting impact without a hands-on experience, donate books to schools (or school districts) of your choice. Give the gift of financial literacy to as many kids as desired. You may provide books for \$16 per child which would include shipping and handling.
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